



Job Description

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Job Title Product Manager - Uganda	Job Location Kampala	Category -
Job Type Full Time	Job level Manager	Industry Fintech
Open to Expatriates Only Open to Tanzanian Nationals		

Minimum Requirements

Min Budget -	Max Budget -	Primary Industry Fintech: 4 Years
Secondary Industry -	Primary Category -	Secondary Category -
Certificate -	Qualification -	

Summary

Product Manager will be responsible for defining, developing, and managing fintech products from concept to launch and optimization. The role bridges business, technology, and operations to deliver scalable, customer-centric digital financial products that drive growth, profitability, and regulatory compliance.

Responsibilities

Product Strategy & Roadmap

- Define product vision, strategy, and roadmap aligned with business objectives.
- Conduct market research, customer analysis, and competitor benchmarking.
- Identify product opportunities in lending, payments, wallets, device financing, or digital credit.
- Prioritize features based on business impact, customer needs, and technical feasibility.

Product Development & Delivery

- Translate business requirements into clear product requirements documents (PRDs) and user stories.
- Work closely with engineering, UX/UI, data, and QA teams throughout the product lifecycle.
- Manage product backlog, sprint planning, and release schedules.
- Ensure timely and high-quality product launches.

Customer Experience & Optimization

- Continuously improve user experience, onboarding flows, and transaction journeys.
- Analyze user behavior, funnel metrics, and product performance data.
- Run A/B testing and experiments to optimize product outcomes.

Risk, Compliance & Controls

- Collaborate with Risk, Compliance, Legal, and Credit teams to ensure products meet regulatory and policy requirements.
- Ensure proper KYC, AML, data privacy, and consumer protection measures are embedded.
- Balance growth with portfolio quality and risk management.

Stakeholder Management

- Act as the main point of contact between business stakeholders and technical teams.

- Communicate product updates, performance, and roadmap to management.
- Support Sales, Marketing, and Operations with product training and documentation.

Key Performance Indicators (KPIs)

- Product adoption and active users
- Revenue and contribution margin
- Conversion and approval rates
- Portfolio quality (for lending products)
- Customer satisfaction (NPS / CSAT)

Education & Qualifications

- Bachelor's degree in Business, Computer Science, Finance, Engineering, or related field.

Requirements

- Minimum 4–7 years' experience in product management within a fintech, digital lending, or financial services company.
- Proven experience managing digital products end-to-end.
- Strong understanding of fintech ecosystems, APIs, and mobile platforms.
- Experience in digital lending, BNPL, device financing, or mobile money products.
- Experience working in regulated financial environments.
- Exposure to East African or emerging markets.

Characteristics

- Strong analytical and problem-solving skills
- Excellent communication and stakeholder management
- Ability to translate business needs into technical requirements
- Data-driven decision-making mindset
- Experience with Agile/Scrum methodologies

Reporting To

Head Sales

Driving Licence

Not Required

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