



Job Description

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Job Title Photographer and Designer	Job Location Zanzibar City	Category -
Job Type Full Time	Job level Intermediate	Industry Real Estate

Open to Expatriates
Only Open to Tanzanian Nationals

Minimum Requirements

Min Budget -	Max Budget -	Primary Industry Real Estate: 1 Years
Secondary Industry -	Primary Category -	Secondary Category -
Certificate -	Qualification -	

Summary

Our client is looking for a creative and detail-oriented Photographer & Designer to join our team. This role involves capturing high-quality images, producing visual designs for digital and print media, and collaborating with marketing and creative teams. Key responsibilities include planning and editing photographs, developing layouts for various platforms, and maintaining brand consistency. Preferred qualifications include video editing experience and knowledge of web design. Flexibility in schedule and the ability to manage multiple projects are essential.

Responsibilities

- Plan, shoot, and edit high-quality photographs for products, events, and promotional materials
- Collaborate with the marketing and creative teams to understand project requirements and target audiences.
- Maintain and organize photography equipment, ensuring all gear is in proper working order.
- Ensure all images meet technical and quality standards before publication.
- Manage photo editing, retouching, and color correction as necessary using tools like Adobe Photoshop and Lightroom
- Develop creative designs for digital and print media, including social media posts, website graphics, brochures, posters, and advertisements.
- Create visually appealing layouts that align with brand guidelines and marketing strategies.
- Collaborate with the marketing and content teams to conceptualize and execute design projects.
- Design promotional and marketing materials to support product launches, events, and campaigns.
- Maintain a consistent visual identity across all design projects.
- Work closely with the marketing, content, and product teams to ensure visual content aligns with overall brand messaging
- Provide creative input and suggestions during brainstorming sessions for campaigns and promotions.
- Manage multiple projects simultaneously while meeting tight deadlines.

Education & Qualifications

- Bachelor's degree or equivalent experience in Photography, Graphic Design, Visual Arts, or a related field.

Requirements

- Knowledge of web design and UI/UX principles.
- Experience in video editing and production is a plus.
- Experience with motion graphics and animation.

Characteristics

- Proficiency in photography equipment, lighting, and studio setups.
- Excellent skills in Adobe Creative Suite (Photoshop, Illustrator, Lightroom, InDesign).
- Strong attention to detail with a keen eye for aesthetics and visual composition.
- Ability to work in a fast-paced environment and manage multiple tasks efficiently.
- Excellent communication skills and the ability to collaborate with cross-functional teams.
- Strong organizational skills and the ability to manage time effectively.

Reporting To

Head of Marketing

Driving Licence

Not Required

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