



Job Description

9th Floor Tanzanite Park, Victoria, Dar es Salaam, Tanzania | +255 758 778 886 | info@empower.co.tz

Job Title	Job Location	Category
Marketing Supervisor - Uganda	Kampala	-
Job Type	Job level	Industry
Full Time	Intermediate	Fintech

Open to Expatriates

Only Open to Tanzanian Nationals

Minimum Requirements

Min Budget	Max Budget	Primary Industry
-	-	Fintech: 4 Years
Secondary Industry	Primary Category	Secondary Category
-	-	-
Certificate	Qualification	
-	-	

Summary

We are seeking for a proactive and results-driven Marketing Supervisor will be responsible to oversee day-to-day marketing operations, ensuring campaigns are executed effectively and aligned with company goals. This role bridges strategy and execution, guiding a team while collaborating with sales, product, and creative departments.

Responsibilities

Develop and implement marketing strategies to increase brand awareness and sales.

- Supervise and mentor marketing staff, delegating tasks and monitoring performance.
- Coordinate digital, print, and event-based campaigns.
- Analyze market trends and competitor activities to inform strategy.
- Manage budgets, timelines, and vendor relationships.
- Prepare reports on campaign performance and ROI.
- Ensure consistent brand messaging across all channels.

Education & Qualifications

Bachelor's degree in Marketing, Business, or related field.

Requirements

3–5 years of experience in marketing, with at least 1 year in a supervisory role.

- Strong knowledge of digital marketing tools (SEO, SEM, social media, email).
- Excellent communication, leadership, and project management skills.
- Analytical mindset with proficiency in reporting tools (Google Analytics, CRM systems).

Creative thinker with problem-solving abilities.

- Ability to thrive in fast-paced environments.
- Collaborative team player with strong interpersonal skills

Reporting To

Marketing Manager

Driving Licence

Not Required

To Apply for This Job [Click Here](#)