



Job Description

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Job Title Marketing Supervisor - Uganda	Job Location Kampala	Category -
Job Type Full Time	Job level Intermediate	Industry Fintech

Open to Expatriates
Only Open to Tanzanian Nationals

Minimum Requirements

Min Budget -	Max Budget -	Primary Industry Fintech: 4 Years
Secondary Industry -	Primary Category -	Secondary Category -
Certificate -	Qualification -	

Summary

We are seeking for a proactive and results-driven Marketing Supervisor will be responsible to oversee day-to-day marketing operations, ensuring campaigns are executed effectively and aligned with company goals. This role bridges strategy and execution, guiding a team while collaborating with sales, product, and creative departments.

Responsibilities

- Develop and implement marketing strategies to increase brand awareness and sales.
- Supervise and mentor marketing staff, delegating tasks and monitoring performance.
- Coordinate digital, print, and event-based campaigns.
- Analyze market trends and competitor activities to inform strategy.
- Manage budgets, timelines, and vendor relationships.
- Prepare reports on campaign performance and ROI.
- Ensure consistent brand messaging across all channels.

Education & Qualifications

Bachelor's degree in Marketing, Business, or related field.

Requirements

- 3–5 years of experience in marketing, with at least 1 year in a supervisory role.
 - Strong knowledge of digital marketing tools (SEO, SEM, social media, email).
 - Excellent communication, leadership, and project management skills.
 - Analytical mindset with proficiency in reporting tools (Google Analytics, CRM systems).
- Creative thinker with problem-solving abilities.
- Ability to thrive in fast-paced environments.
 - Collaborative team player with strong interpersonal ski

Reporting To

Marketing Manager

Driving Licence

Not Required

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