



Job Description

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Job Title Manager: Communication & Events	Job Location Zanzibar City	Category -
Job Type Full Time	Job level Manager	Industry Facilities Management
Open to Expatriates Only Open to Tanzanian Nationals		

Minimum Requirements

Min Budget -	Max Budget -	Primary Industry Facilities Management: 5 Years
Secondary Industry -	Primary Category -	Secondary Category -
Certificate -	Qualification -	

Summary

The Manager: Communication & Events is responsible for managing corporate communications, media engagement, and events coordination to ensure effective information delivery, positive public image, and successful execution of official events and engagements.

Responsibilities

- Develop and implement corporate communication strategies to promote the airport's vision, performance, and public image across internal and external stakeholders.
- Manage relationships with media organizations, oversee press releases, media briefings, and ensure accurate and timely dissemination of information.
- Act as the primary liaison between the airport and government entities, regulatory bodies, and public institutions to ensure alignment and effective communication.
- Build and maintain relationships with key stakeholders including government authorities, local communities, airlines, and business partners.
- Lead communication during emergencies, incidents, or disruptions, ensuring consistent messaging aligned with executive leadership and operational teams.
- Manage the airport's public image, reputation, and branding initiatives through proactive communication and engagement strategies.
- Coordinate communication and engagement with aviation regulators and government authorities to support compliance and operational requirements.
- Ensure effective internal communication across departments, supporting alignment with corporate objectives and initiatives.
- Oversee official events, VIP visits, government engagements, and protocol-related activities at the airport.
- Monitor media coverage, public perception, and stakeholder feedback, and provide reports and recommendations to senior management.

Education & Qualifications

- Bachelor's degree in Communications, Public Relations, Journalism, Political Science, or related field.
- Master's degree in Communications, Public Relations, Business Administration, or related field is an added advantage.
- Professional certification in public relations or communications is an added advantage.
- Proficiency in English and Swahili.
- Additional language proficiency is an added advantage.

Requirements

- Minimum 5–8 years' experience in corporate communications, public relations, or government relations, preferably in aviation, infrastructure, or public sector environment.
- Experience in airport, aviation, or government environment and exposure to stakeholder-heavy environments is an added advantage.

Characteristics

- Expertise in corporate communications and media strategy.
- Knowledge of public relations practices and media management.
- Understanding of government processes and regulatory environment.
- Familiarity with media systems and communication platforms.
- Strong communication and interpersonal skills.
- High level of professionalism and integrity.
- Cultural awareness and diplomacy.
- Ability to manage sensitive information.
- Strong stakeholder and government engagement skills.
- Ability to manage crisis communication and decision-making.
- Influence and negotiation skills.
- Ability to represent the organization at senior levels.

Reporting To

CEO

Driving Licence

Not Required

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